


**Venue**

 Edmundburg, Mönchsberg  
University of Salzburg



# Communicating Memory Matters

30<sup>th</sup> June to 1<sup>st</sup> July 2022



**WiFi Information**

**Network:** eduroam

**User name:** v1091748@sbg.ac.at

**Password:** !Comema2022



## PROGRAMME

Wednesday, 29 June 2022

**6 pm Get-Together**  
Restaurant Sternbräu | Griesgasse 23

Thursday, 30 June 2022

**8:30 am Registration with Tea & Coffee**

**9 am Keynote 1 & 2**  
Chair: Christine Lohmeier

Rewilding Memory  
*Anna Reading | King's College London*  
Mediated mourning of ambiguous loss:  
surviving Europe's border deaths in diasporic  
families  
*Karina Horsti | University of Jyväskylä*

**10:30 am Tea & Coffee**

**11 am Panel I: Memories of/in Conflict**

Chair: Christian Schwarzenegger  
Communicating Memory with Software?  
A Framework for Assessing Digital Dialogues  
Projects  
*Fabiola Hanna | The New School, New York*  
When Populists Revisit the Past: The "Turna-  
round 2.0" as a Trope in the Alternative for  
Germany's (AfD) Election Campaign in  
East-German Thuringia  
*Manuel Menke | University of Copenhagen*  
*Tim Wulf | Ludwig Maximilian University of  
Munich*  
The Austrian Commemorative Year: Remem-  
bering and Forgetting in (Visual) Political  
Online Communication  
*Petra Bernhardt & Karin Liebhart*  
*University of Vienna*  
The Cinematic Memory of the 22/7 Terrorist  
Attacks in Norway.  
*Øyvind Kalnes | Inland Norway University of  
Applied Sciences*

**12:30 pm Lunch**

**1:30 pm Panel II: Platform Memory**

Chair: Christina Sanko  
The Platformization of Memory: When memo-  
ries become data  
*Rik Smit | University of Groningen*  
Memefying the Past: Memory and (Reversed)  
Historical Analogy in History Memes  
*Robbert-Jan Adriaansen | University of Rotterdam*  
Instamemories: Reviving History in Digital  
Memory Culture?  
*Christian Schwarzenegger*  
*University of Augsburg*  
*Maria Schreiber & Christine Lohmeier*  
*University of Salzburg*  
Understanding Media and the Right to  
Memory  
*Noam Tirosh | Ben-Gurion University*

**3 pm Tea & Coffee**

**3:30 pm Panel III: Digital Media and the Holocaust**

Chair: Manuel Menke  
Holocaust Commemoration in a New Media  
Memory Era: Theoretical Concepts and Rese-  
arch Trajectories  
*Oren Meyers | University of Haifa*  
*Anat Ben-David | Open University of Israel*  
*Motti Neiger | Bar-Ilan University*  
Hey Google, what was the Holocaust about?  
Auditing How Search Engine Algorithms Struc-  
ture Memories About Mass Atrocities  
*Mykola Makhortykh | University of Bern*  
*Aleksandra Urman | Leibniz Institut Köln*  
*Roberto Ulloa | University of Jyväskylä*  
Defense and Appropriation. Narrative struc-  
tures and interpretative patterns of Nazi crimes  
in the coverage of German public service bro-  
adcasting  
*Susanne Wegner | TU Dortmund*

**5:15 pm Keynote 3**

Chair: Elke Grittmann  
A Shared Authority: The Reckonings of Journa-  
lism and the Custody of Public Memory  
*Carolyn Kitch | Temple University*

**7 pm Dinner**

Goldene Kugel | Judengasse 3

Friday, 01 July 2022

**9 am Keynote 4 & 5**

Chair: Christian Pentzold  
Colourizing the past: Shared memory work in  
digital contact zones  
*Randi Marselis | Roskilde University*  
Forgetting the Most Documented Event in His-  
tory: From Open Source Warfare to Oblivion  
*Andrew Hoskins | Glasgow University*

**10:30 am Tea & Coffee**

**11 am Panel IV: Anniversaries and Iconic Photographs**

Chair: Anke Offerhaus  
Blurred Visions: Iconic Photographs and the  
Optics of Collective Memory  
*Paul Frosh | Hebrew Univ. of Jerusalem*  
*Sandrine Boudana & Akiba Cohen*  
*University of Tel Aviv*  
50 Years After: Remembering Valie Export  
and 1968 in Austrian Media  
*Christina Krakovsky & Christian Oggolder*  
*University of Klagenfurt*  
The way we were – and are: The Journalistic  
Commemoration of Israel's 70th Anniversary  
*Danielle Yusufov & Oren Meyers*  
*University of Haifa*

**12:15 pm Lunch**

**1:15 pm Panel V: Reconsidering the Media of Memory**

Chair: Kaya de Wolff  
Scrolling back: References to non-digital media  
forms and practices to explain digital memory  
work on social media platforms  
*Taylor Annabell | King's College London*  
How Long is Now: New York public library In-  
sta-Novel project  
*Noa Shakargy | Hebrew University of Jerusalem*  
Gendered Memory and Traumatic Past in  
Cinema  
*Pınar Yıldız | FU Berlin*

**2:30 pm Farewell**