



**Zweites
Treffen des DFG-Netzwerkes
Kommunikationswissenschaftliche
Erinnerungsforschung:
Journalismus und soziales Gedächtnis**

11. bis 13. Juli 2018

Eberhard Karls Universität Tübingen

Organisation:

AG Journalismus und soziales Gedächtnis

Kaya de Wolff, Eberhard Karls Universität Tübingen

Judith Lohner, Universität Bochum

Anke Offerhaus, Universität Bremen

Dimitri Prandner, Johannes Kepler Universität Linz

sowie

Christine Lohmeier, Universität Bremen

Christian Pentzold, Universität Bremen

In Kooperation mit

Tanja Thomas, Eberhard Karls Universität Tübingen

Steffen Rudolph, Eberhard Karls Universität Tübingen

Gefördert durch



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Forschungsgemeinschaft

Hans **Böckler**
Stiftung

Programm

Eberhard Karls Universität Tübingen, 11. bis 13. Juli 2018

Ort: Raum des Zentrums für Medienkompetenz im Brechtbau, Wilhelmstraße 50 (im EG hinten rechts, bitte an der Tür des ZfM klingeln) Achtung: Die Keynotes finden in zwei anderen Räumen statt!

Mittwoch, 11. Juli 2018

	Anreise & Check-In im Hotel „Domizil“, Wöhrdstraße 5-9
18:00 - 19:30 Uhr	Begrüßung und Einführung: Tanja Thomas, Christine Lohmeier Keynote I „What makes a field? On the relation between media studies and memory studies“ (Jeffrey K. Olick) Moderation Q & A: Dimitri Prantner Raum: HS 037 im Brechtbau, Wilhelmstr. 50
Ab 20:00 Uhr	Gemeinsames Abendessen im „Ludwigs“ (Hotel Krone), Uhlandstr. 1

Donnerstag, 12. Juli 2018

09:00 – 09:30 Uhr	Begrüßung und Organisatorisches: Tanja Thomas, Kaya de Wolff Zentrum für Medienkompetenz, Wilhelmstraße 50, Erdgeschoss R019
09:30 – 11:00 Uhr	Präsentation und Diskussion "Citizens' journalism and conflictual remembering: the case of right-wing violence" Birgül Demirtaş, Steffen Rudolph, Tanja Thomas, Fabian Virchow Respondent: Jeffrey Olick Chair: Anke Offerhaus
	Pause und früher Mittags-Imbiss (inkl. Rüberlaufen zum Vortragssaal...)
12:00 – 13:30 Uhr	Begrüßung und Einführung: Christian Pentzold Keynote II: "Is the future behind us? Memory and public projections" (Keren Tenenboim-Weinblatt) Moderation Q & A: Judith Lohner Anderer Raum: HS 02, Neue Aula, Geschwister-Scholl-Platz!
	Kaffee
14:00 – 16:00 Uhr	Input AG Journalismus und soziales Gedächtnis Input 1: „Journalists as memory agents: Research strands – questions – challenges“ (Anke Offerhaus, Judith Lohner, Dimitri Prandner) Input 2: „Transnational memory cultures and journalism“ (Judith Lohner, Kaya de Wolff) Respondent: Keren Tenenboim-Weinblatt Chair: Steffen Rudolph

	Kaffee und Kuchen
16:30 – 17:30 Uhr	Abschlussdiskussion
18:30 Uhr	Stocherkahnfahrt mit „Neckar-Caruso“ (Claus Hipp) Treffpunkt Anlegestelle am Hölderlinturm
Ab 20Uhr	Abendessen im „Neckarmüller“, Gartenstr. 4

Freitag, 13. Juli 2018

9:00 – 10:30 Uhr	Interne Besprechung des Netzwerks: Zusammenfassende Besprechung der Ergebnisse des Vortags sowie Planung der Publikation (Handbuch) Moderation: Christine Lohmeiner, Christian Pentzold
	Kaffee-Pause
11:00 – 12.30 Uhr	Interne Besprechung des Netzwerks → TOPs Moderation: Christine Lohmeiner, Christian Pentzold
ab 12:30/13:00Uhr	Mittags-Imbiss und individuelle Abreise

(Stand: 04.07.2018)

Abstracts

Jeffrey K. Olick (University of Virginia, USA)

„What makes a field? On the relation between media studies and memory studies“

Media studies as a broad interdisciplinary field — or has it become disciplinary? — was institutionalized earlier than memory studies, yet there are clear overlaps and synergies between the two. To what extent are these fields shaped by and reflective of changes in culture, technology, and society, and to what extent are they products of autochthonous institutional dynamics? What constitutes a scholarly field, when do scholarly fields come into existence, and how do they articulate their identities? What do they need to survive and succeed in an overloaded intellectual universe? In particular, in what ways do media studies and memory studies support one another intellectually, in what ways are they in competition, and when and why have they simply ignored each other? What can we expect the future overlaps and interpenetrations between them to be?

Keren Tenenboim-Weinblatt (Hebrew University of Jerusalem, Israel)

“Is the future behind us? Memory and public projections”

While the processes of remembering the past and imagining the future are closely intertwined, their interplay in public discourse and collective action has not yet been fully understood. In this talk, I will investigate the relationship between memory and future work, with a particular focus on the uses of memory in constructing projections about collective futures and on the role played by the media in this process. To this end, I will connect between recent studies on the relationship between collective memory and the future, the growing literature in psychology and neuroscience on the role of memory in imagining the future, and the cases of the Brexit referendum and the Trump campaign.

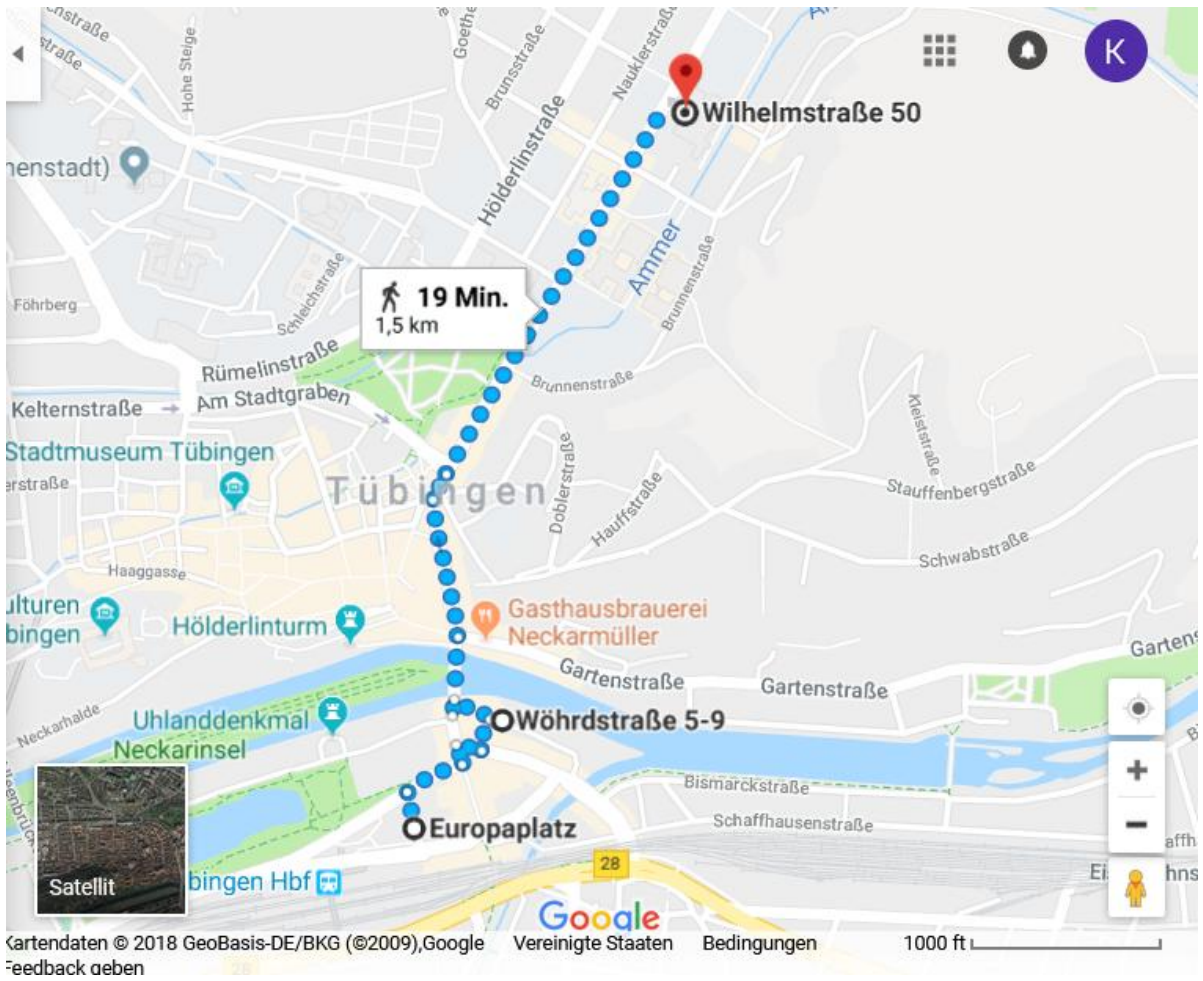
**Steffen Rudolph, Tanja Thomas (Eberhard Karls University Tübingen),
Birgül Demirtaş, Fabian Virchow (University of Applied Science Düsseldorf)**

"Citizens' journalism and conflictual remembering: the case of right-wing violence"

In contrast to mainstream media, digital media such as blogs or social media generate new publics, often challenging the official stories about the past and facilitating practices of memory in post-migrant societies. Thereby, alternative perspectives and voices can become visible and audible contributing to a polyphony of memory.

In the wake of the unmasking of the German right-wing terror group National Socialist Underground (NSU) in 2011, various new initiatives started to supervise the trial online and created sites of remembrance. In fact, right-wing violence as well as antisemitism have been exercised throughout the country for decades. Though, these acts for long had been depoliticized, de-thematized and silenced in mainstream media discourse. Thereby, journalism did not provide insight that such phenomena have been an integral part of post-war German history. In consequence, addressing issues such as severe right-wing violence

often creates conflict – not least in cases in which commemorating is organized by relatives of the victims who expect to be heard and recognized by city officials. By presenting results of our empirical study on doing memory on firebombing attacks committed by neo-Nazis in 1992 and 1993, we will show that – in contrast to mainstream media – digital media enabled previously silenced voices to participate in doing memory on right wing violence in Germany. Thus, our project aims at discussing the conditions under which these voices may transform the mediation of the basic narrative that externalizes racism and right wing violence in post-war Germany. We will argue that participation in doing memory by all members of society with and without the experience of migration is one of the basic preconditions for a democratic post-migrant society.



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